



# Physical Security Specifier Database

securityspecifiers.com®

## Information for Manufacturers

### What is SecuritySpecifiers.com®

**SecuritySpecifiers.com®** is the authoritative resource for those who seek to identify specifiers of physical security and surveillance systems for purposes of sharing company information, gaining enhanced visibility, or initiating an engagement. Successful suppliers to the security industry understand the importance of effectively engaging with those firms and individuals who design systems and write bid specifications for them. However, even companies who do an effective job of interacting with specifiers are often challenged in identifying all those who are capable of specifying products and in keeping them up to date with the information they need. The site provides access on a subscription

basis to the most extensive worldwide list of security consultants and engineering firms with a security practice, searchable by geography and market sector. Subscribing companies are featured



prominently in the Product Directory section and may highlight their products and resources in unique Feature Pages on the site.

### Why SecuritySpecifiers.com® for Security Manufacturers

#### Features

- Largest accessible database of security consultants and engineering firms offering security design... and growing
- Consultants categorized and searchable by nearly 40 different market sectors
- Manufacturer directory of over 800 companies, categorized and searchable by product areas of interest to specifiers
- Feature pages provide succinct company product and resource overview with links to corresponding detailed content on manufacturer's website
- Postings or links to manufacturer A&E specifications, available only to validated consultants
- Guided by experienced security industry executives

#### Benefit - Enhance A&E Programs

- Discover new consultant contacts and projects
- Extend reach of existing program or use as a guide in creating a new program
- Provide A&E specifications confidentially to those designing security projects
- Be highly visible in product searches from Manufacturer directory
- Tell your story on Feature Pages and enable quick, relevant links to your website
- Provide information about products and technologies through white paper, article, and case study postings
- Participate in consultant-specific events and highly targeted promotional opportunities

The screenshot displays the Panduit Corporation website interface. It features a navigation menu on the left with links to Case Studies, Design Capabilities, Distributor Listing, Featured Products, Highlights, Links of Interest, Product Areas, Reference Projects, White Papers, Photos, and Videos. The main content area is divided into several sections: Company Overview (with a PANDUIT logo and a description of their Unified Physical Infrastructure™ solutions), Company Information (including headquarters address and contact details), Support Resources (listing Enterprise Solutions and Global EH&S), Product Areas (highlighting Copper Systems and Fiber Optic Systems), and Manufacturer Feature Pages (listing various manufacturers like ASSA ABLOY DSS, Axis Communications, Barco, Boon Edam Inc., BriefCam Inc., BRS Labs, Code Blue Corp., Farpointe Data, FLIR Integrated Systems, and FLIR Systems - Security & Surveillance). A Current A&E Specs Available section is also visible at the bottom right, listing registered consultants such as A. R. Hungary Inc., ACTI Corporation, Alphone Corporation, AMAG Technology, American Fibertek, ASSA ABLOY DSS, Axis Communications, Barco, and Boon Edam Inc.

For more information visit [www.securityspecifiers.com](http://www.securityspecifiers.com) or email [info@securityspecifiers.com](mailto:info@securityspecifiers.com)



## Sponsorships

Various levels of sponsorships are available on the site providing full access to the database, and opportunities to showcase products through Feature Pages, priority product search, White Papers, and Certification listing.

## About Us

**SecuritySpecifiers.com**® was established in 2010 to address the need for the physical security industry to more effectively engage with the specifier community. This engagement requires that the specifier community be identifiable and reachable by suppliers of security equipment and services; by those who implement designed systems; and by owners, end-users and architects. It also means that specifiers can access the information and people that contributes to solid system design. SecuritySpecifiers.com® facilitates this process by providing a comprehensive, searchable data base of security specifiers; access to suppliers' A&E specifications; and a forum for information and interaction.

## Advisory Board

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